

ADVERTISING RATES

	€	Wide x High (cm)
Inside full page	2.525,00	25,0 x 36,2
Inside full page right	2.730,00	25,0 x 36,2
Inside full page (prefered)	3.190,00	25,0 x 36,2
Double page spread central	4.615,00	54,0 x 36,2
Double page spread	3.925,00	54,0 x 36,2
Back page	3.390,00	25,0 x 36,2
Half page upright	2.100,00	19,9 x 27,1
Double half page upright	3.465,00	43,8 x 27,1
Half page vertical	1.950,00	9,8 x 36,2
Half page horizontal	1.950,00	25,0 x 18,0
Double half page horizontal	3.110,00	54,0 x 18,0
Column	1.405,00	4,6 x 36,2
Window	1.395,00	14,8 x 10,0
Fourth page	1.545,00	25,0 x 8,8
Eight page	1.265,00	25,0 x 4,3
Unique space in front page	1.810,00	14,6 x 7,0
Module Gatefold	690,00	4,6 x 4,3
Editorial style advertisement (1 page)	7.595,00	25,0 x 36,2 y 54,0 x 36,2
	3.430,00	25,0 x 36,2

Module B/W: 200 €

AGENDA Section

Annual basic 695,00 €
Six Monthly basic 420,00 €

Preference 1.045,00 €
Preference + Logo 1.215,00 €

Special Preference 1.740,00 €

INSERT RATES

Weight (In grs.)	Madrid	Barcelona	Rest of Provinces	National Edition
> 20	1.420,00	610,00	495,00	2.550,00
21 - 50	1.780,00	770,00	625,00	3.165,00
51 - 100	2.600,00	1.050,00	775,00	4.300,00
101 - 450	3.730,00	1.450,00	1.020,00	5.765,00

CALENDAR 2011

Nr Issue	Date	Deadline	Nr Issue	Date	Deadline	Nr Issue	Date	Deadline	Nr Issue	Date	Deadline
1401	09.01.12	28.12.11	1413	02.04.12	21.03.12	1425	02.07.12	20.06.12	1437	29.10.12	17.10.12
1402	16.01.12	04.01.12	1414	16.04.12	04.03.12	1426	09.07.12	27.06.12	1438	05.11.12	24.10.12
1403	23.01.12	11.01.12	1415	23.04.12	11.04.12	1427	16.07.12	04.07.12	1439	12.11.12	31.11.12
1404	30.01.12	18.01.12	1416	30.05.12	18.04.12	1428	23.07.12	11.07.12	1440	19.11.12	07.11.12
1405	07.02.12	26.01.12	1417	07.05.12	25.04.12	1429	30.07.12	18.07.12	1441	26.11.12	14.11.12
1406	13.02.12	02.02.12	1418	14.05.12	03.05.12	1430	10.09.12	29.08.12	1442	03.12.12	21.11.12
1407	20.02.12	09.02.12	1419	21.05.12	09.05.12	1431	17.09.12	05.09.12	1443	10.12.12	28.11.12
1408	27.02.12	16.02.12	1420	28.05.12	16.05.12	1432	24.09.12	12.09.12	1444	17.12.12	05.12.12
1409	05.03.12	23.02.12	1421	04.06.12	23.05.12	1433	01.10.12	19.09.12	1445	24.12.12	12.12.12
1410	12.03.12	02.03.12	1422	11.06.12	30.06.12	1434	08.10.12	26.09.12			
1411	19.03.12	09.03.12	1423	18.06.12	06.06.12	1435	15.10.12	03.10.12			
1412	26.03.12	16.03.12	1424	25.06.12	13.06.12	1436	22.10.12	10.10.12			

Technical Especifications

Frecuency: **Weekly**.
Issue day: **Monday**.
Circulation: **Subscription and selected newsstands**
Bleed: **290 x 410 mm + 3mm of bleed on each side**
Type area: **250 x 362 mm**.
Number of columns: **5**
Column width: **46 mm**.
Column rule: **4 mm**.
Printing system: **Offset (Sheetfed litho)**
Full colour: **Positive separations with progressives required**
Paper: **Matt coated paper (90 gr.)**
Printing material: **PDF format at 300 ppp.**

Extra charges

Guaranteed position: 25%
Per additional spot colour 200 €

Agency commission:

10%

Payment:

May be made directly to the Publisher in convertible euros by bank transfer or in US dollars by check payable in a Spanish bank office to "Publicaciones Profesionales, S.L."

Prices in €. Tax not included. Vigency: 1 january 2011